



# **FEEDBACK WORKSHOP**

## **FOR CULTURAL AND CREATIVE INDUSTRIES**

### **Boost interaction between cultural and economic dynamics**

**ONLINE EVENT - ZOOM PLATFORM**

**09:00 a.m. 13th April 2021**

**09.00 WELCOME AND PROJECT INTRODUCTION**

CCIAA TV-BL

**09.10 MUSEUM OF SERAVELLA**

**09.40 METHODOLOGY**

Fabiana Mei & Chiara Remundos - t2i

Introduction of the methodology and general aim of the activity: collection of significant feedback and recommendations on interesting examples of cross fertilization between industries and culture

**09.50 CASE STUDIES**

Sarmede Paese delle Fiabe

Arzy Ca'

Fondazione Mostra Internazionale d'illustrazione per l'Infanzia Štěpán Zavřel

Pitch session of 3 Case Studies that show interesting examples of cultural and economic dynamics. The Case studies have been selected among different sectors, maturity level and impact focus, to give a diverse perspective on the topic.

Q/A session

**10.30 BREAK**

**10.45 FEEDBACK SESSION**

Chiara Remundos - t2i

Work session in plenary session, guided by expert facilitator, where each member analyses a specific aspect of the Cases introduced: economical sustainability, emotional engagement, impact on the territory

**11.30 SESSION ANALYSIS**

Chiara Remundos - t2i

Review of the global feedback collection and closing

**11.45 MEETING CLOSURE**

CCIAA TV-BL