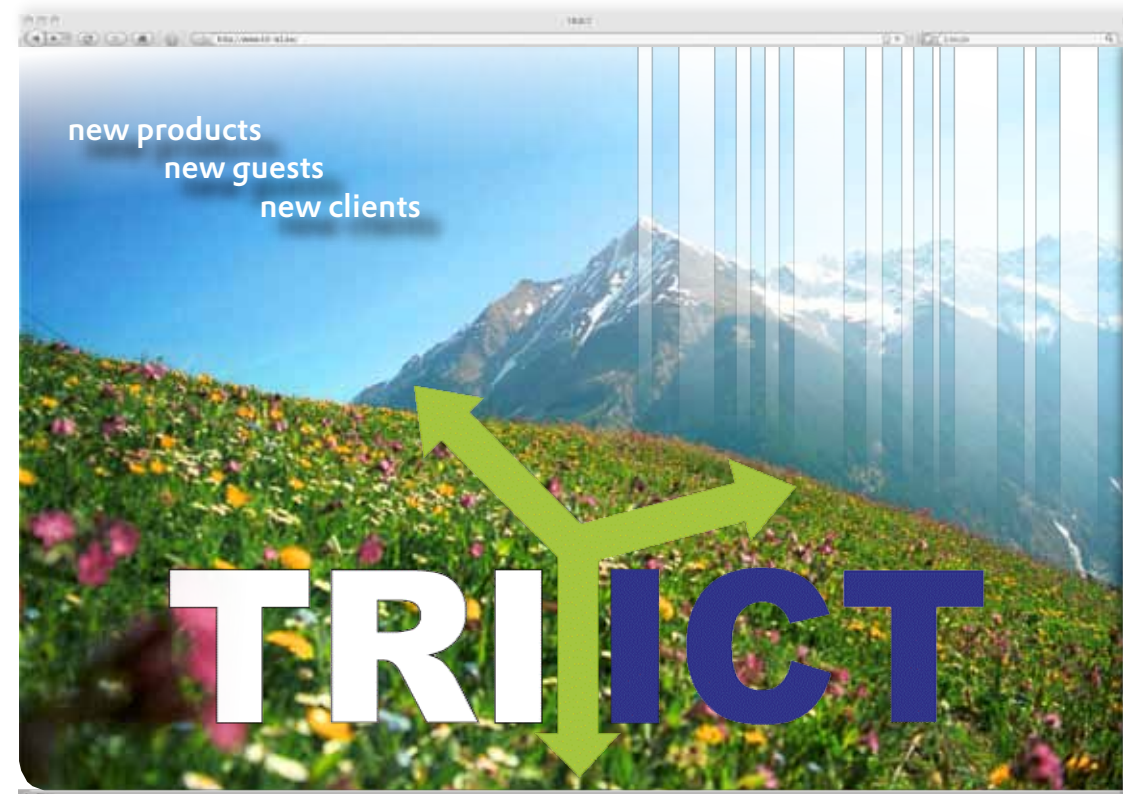


## Information – Consulting - Cooperation



## THE CROSSBORDER EVENT FOR THE TOURISM BRANCH AND ICT COMPANIES

28th October 2009  
 Congress Center Villach/Austria

<http://etourismo09.lakeside-labs.com/registration>



## Program

**9:30** Registration and coffee

**10:00** Address of welcome

**10:15** **Keynote – Vacation in the future:** Business models of the tourism economy in the technology-driven change



Kfm. Manuel Arens, GOOGLE Headquarter Dublin

**11:00** **Panel Discussion – Cross-border tourism concepts:**  
Chance or threat? eTourism as a solution?

DI Dr. Hannes Slamanig  
Carinthian Government, Department of Tourism

Prof. Dr. Francesco Marangon  
Economic Department, University of Udine

DI Oskar Seidler  
CEO ThermenResort Warmbad Villach

Prof. Dr. Dietrich Kropfberger  
Founder of the tourism seminar of the Alpen-Adria-University  
Klagenfurt

Representative of the tourism association of Friuli Venezia Giulia

**12:15** Lunch

**13:00** Short presentations of participants

**13:45** Matchmaking event and consulting opportunities



- build! Business Incubator Center Carinthia
- Business Development Agency Carinthia
- Carinthian Economic Promotion Fund
- Economic Chamber of Carinthia
- Further consultant services and exhibitors

**16:00** End